



September 21, 2010

Dear Friends of Los Cabos,

On behalf of the Baja California Sur Public Safety Ministry and the Ministry of Tourism, I would like to take this opportunity to address any concerns that travelers may have about safety in Los Cabos, Mexico.

It gives me great pleasure to report that Baja California Sur ranked third in the categories of public safety, tourism services, and transportation infrastructure as detailed in the results of a recent study conducted by the Institute of Higher Studies of Monterrey which evaluated tourism offerings throughout Mexico's 31 states and Federal District.

On a broader perspective, international visitors gave Mexico an impressive rating of 9.1 on a scale of 1 to 10 according to the Mexico government's annual tourism satisfaction survey. This survey, conducted since 2001 by Mexico's Center of Advanced Tourism Studies (CESTUR), was comprised of 26,000 interviews carried out in 22 Mexico beach and tourism destinations.

You can be assured that security is my top priority. Municipal and state agencies work closely together to oversee the safety and comfort of our visitors to Los Cabos and to provide a travel experience that is unmatched in quality.

Moreover, I encourage anyone with further questions about Los Cabos to visit www.visitloscabos.travel and refer to the Safety Q&A issued by the Los Cabos Convention & Visitors Bureau.

We look forward to welcoming you to Los Cabos soon so that you may experience the best that Mexico has to offer.

Thank you,



Ing. Narciso Agúndez Montañó
Governor, Baja California Sur